

MINUTES OF THE CITY COUNCIL

Westlake Village, California

January 27, 2010 Goals Session

- CALL TO ORDER** This Goals Session of the Westlake Village City Council was called to order by Mayor Rutherford on Wednesday, January 27, 2010 at 4:40 p.m., 31200 Oak Crest Drive, Westlake Village.
- PLEDGE OF ALLEGIANCE** Mayor Rutherford led the Pledge of Allegiance.
- ROLL CALL** **Present:** Councilmembers Slavin, Klessig, McSweeney, Mayor Pro Tem Davis, Mayor Rutherford
Absent: None
Also Present: City Manager Taylor, Assistant City Manager Brown, City Attorney Boga, Planning Director Theobald, City Clerk Schott, City Engineer Knipe, Senior Planner Wolfe, Administrative Analyst Kallman, City Traffic Engineer Wessel, Community Services Coordinator Anderson
- APPROVAL OF AGENDA** Councilmember McSweeney moved to approve the agenda as presented. Councilmember Slavin seconded the motion which passed unanimously.
- PUBLIC COMMENTS** **Mark Benhard**, WLV - spoke in support of Goal No. 1. **Neil Ticktin**, WLV - spoke in support of Goal No.4, and encouraged the City to take the lead on this issue.
- ESTABLISHMENT OF 2010 CITY COUNCIL GOALS** Mayor Rutherford introduced the item to review and discuss suggested goals for 2010.
- The following is a summary of the 2010 goals discussed:
1. Coordinate the formation of a multi-agency task force composed of local cities and the Thousand Oaks/Westlake Village Regional Chamber of Commerce (Chamber of Commerce) for the purpose of considering the creation of a new "visitors and convention bureau" to serve the region. It was the consensus of the City Council to assign this goal to the Economic Development Committee.
 2. Work with the Chamber of Commerce to help strengthen the "buy local" campaign. It was the consensus of the City Council not to add this goal.
 3. Consider adding supplemental funding to the City's housing rehabilitation program. It was the consensus of the City

Council to advertise the program to determine community interest and then determine if additional funding should be added to the program. Staff was asked to investigate whether there are additional Federal Funds available that could be identified by the City's lobbying firm.

4. Establish a new City Council telecommunications and technology ad hoc Committee to work with a broad base of homeowners associations, utility providers and adjacent jurisdictions to identify and implement solutions to problems, including regulatory and infrastructure barriers, which result in substandard wireless communication and internet connectivity in Westlake Village and the surrounding region (northwest Los Angeles County and southwest Ventura County). It was the consensus of the City Council to create an Ad-hoc Committee (Mayor Pro Tem Davis and Councilmember Slavin) to research this goal.

5. Institute a City "beautiful awards program" to encourage businesses to beautify their properties. It was the consensus of the City Council to refer this goal to the Economic Development Committee to develop a program.

6. Begin conceptual discussions about making open space in the community more accessible to the public. It was the consensus of the City Council to refer this item to the Environmental Committee.

7. Pursuant to GASB 45 requirements (Governmental Accounting Standards Board Rule 45), undertake a consultant's study to identify current and future post-retirement medical (health insurance) benefit liability costs. Also, consider undertaking a second related study to examine ways in which the City may manage, control and pre-fund such costs in the future. It was the consensus of the City Council to assign this goal to the Administrative Committee.

8. Review and update the current Municipal Code purchasing and contracting requirements. Also develop a City Council written policy addressing the administration and oversight of all on-going City service contracts including, but not limited to, when such contracts should be competitively bid. It was the consensus of the City Council to assign the purchasing and contracting issues to the Municipal Code Ad-hoc Committee, and the issue of a written policy addressing on-

going service contracts be assigned to the Administrative Committee.

9. Undertake a comprehensive review of the operation and programming of the City's government channel, WLVT Channel 10. It was the consensus of the City Council to assign this goal to the Administrative Committee.

10. Establish a City Council policy determining when and under what circumstances the City will consider taking positions on regional and statewide ballot measures. It was the consensus of the City Council not to add this goal, but to continue the past practice of refraining from supporting or opposing ballot measures except under very narrow circumstances: (1) the measure must first qualify for placement on the ballot; and (2) the measure must directly impact the City and its residents. To consider a potential ballot measure under these narrow circumstances, it was decided that the City's past practice should continue to be employed. This process typically sees a measure initially identified by a Councilmember under the City Council comments section on an agenda. This is followed by a brief discussion to determine if a majority of the City Council desires to have the matter placed on a future agenda for formal consideration.

**MEETING
ADJOURNED**

The meeting was adjourned at 6:05 p.m.

Mark Rutherford, Mayor

Attest:

Beth A. Schott, City Clerk