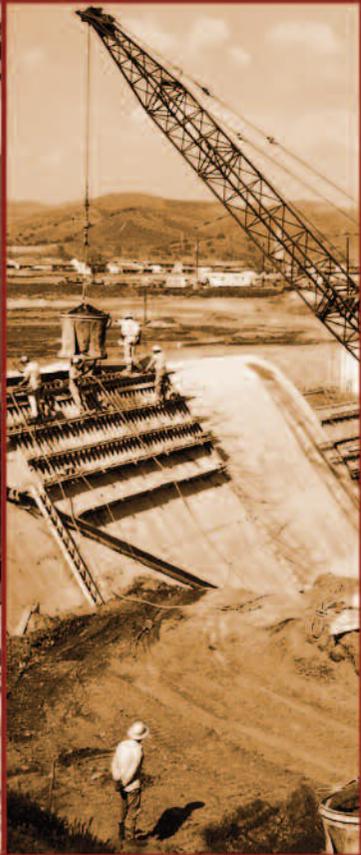
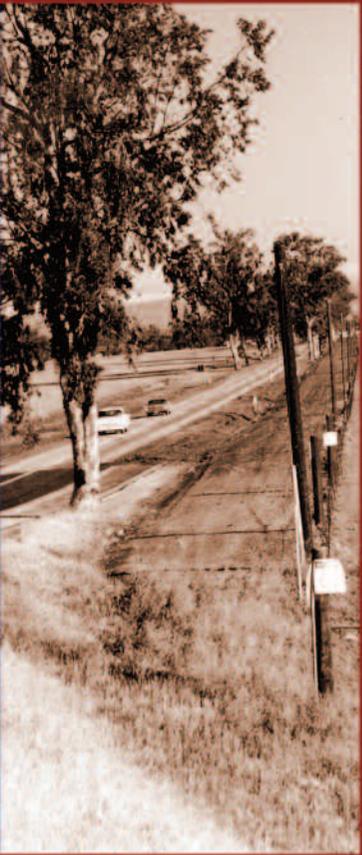


THE CITY OF WESTLAKE VILLAGE

2015 STRATEGIC PLAN



A Bright Future Built on a Solid Past

THE MEMBERS OF THE 2015 COMMITTEE

The City of Westlake Village thanks
the members of the 2015 Committee.

CITY COUNCIL AD-HOC COMMITTEE

Philippa Klessig Councilmember

Robert Slavin Councilmember

CITIZEN COMMITTEE APPOINTED BY CITY COUNCIL

Sally Bellerue

Rick Newberger

Berniece Bennett

Matthew Papish

James Campbell

Martin Sturman

Dr. Kyle Himsl

Cheryl Tabbi

John McDonough

Lisa Wildermuth

CITY STAFF

Raymond B. Taylor City Manager

Audrey Brown Assistant City Manager

TABLE OF CONTENTS

| | |
|---|------|
| Volume One: 2015 Visioning: Westlake Village Style | |
| Introduction | 1-2 |
| Strategic Planning Terms | 1-3 |
| Westlake Village: Our Past, Present and Future | 1-4 |
| 2015 Visioning Process | 1-6 |
| Vision Statement | 1-10 |
| Core Values | 1-11 |
| Quality Setting | 1-12 |
| Engaged Lifestyle | 1-16 |
| Collaborative Approach | 1-18 |
| Responsive Local Government | 1-20 |
| Volume Two: 2015 Strategic Goals, Objectives and Potential Implementation Programs | |
| Strategic Goals | 2-2 |
| Sense of Community | 2-3 |
| Strong Economy | 2-4 |
| Quality Environment | 2-6 |
| Open Space Preservation and Recreation | 2-8 |
| Community Health Initiatives | 2-10 |
| Technology | 2-12 |
| Accessible Government | 2-13 |
| Recommendations | 2-14 |
| Volume Three: 2015 Residents' Survey Results | |
| Introduction | 3-2 |
| Key Survey Findings | 3-3 |
| Survey Conclusions | 3-7 |
| Survey Methodology | 3-10 |

December, 2006

Dear Westlake Village City Council:

We are very pleased to present you with the City of Westlake Village's 2015 Strategic Plan, a plan that we hope will help set the stage for what our wonderful community will look and feel like in ten years and beyond.

This document has been more than two years in the making and is the culmination of a tremendous amount of work and dedication by our 2015 Committee. This Committee worked long and hard in developing a vision for our City, identifying the basic values we share as residents, and crafting a series of goals, objectives and potential programs that will help chart the course the City of Westlake Village will travel over the next decade.

The 2015 Strategic Plan is contained in three separate volumes which, when read in its entirety, reflect the complete work of the 2015 Planning Committee. The three parts include: **Volume One: 2015 Visioning: Westlake Village Style; Volume Two: 2015 Strategic Goals, Objectives and Potential Implementation Programs; and Volume Three: 2015 Residents' Survey Results.**

By design, the 2015 Committee felt it was important to organize the plan into these three elements for several reasons. First, the overall plan is rather long and detailed. By creating separate volumes, interested readers have the option of selecting which element of the report is of most interest without having to peruse the entire document. Most importantly, however, the 2015 Committee felt that Volume One containing the vision statement and the City's core values should be a "stand alone" document in which current and future City Councils can refer to in the future. In other words, it is expected the vision and core values identified in Volume One will remain virtually unchanged in the years ahead. This is in contrast to the goals, objectives and programs contained in Volume Two that will most certainly change or be modified as new priorities and circumstances dictate in the next decade.

We are very grateful to our City Hall staff and two key consultants, True North Research and MIG, Inc., that helped in this planning effort. Through the fine work of True North Research, a highly professional community assessment and strategic planning survey was conducted that provided a statistically reliable understanding of our residents' opinions on a host of issues relevant to the 2015 Strategic Plan. Also, particularly during the early phases of the 2015 Committee's work program, the consultants from MIG, Inc., played an important role in assisting the Committee in developing its recommended vision statement, values, and proposed strategic goals and objectives.

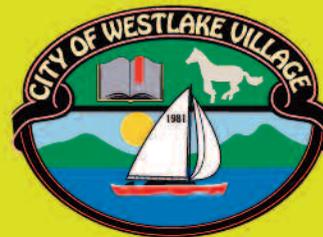
Westlake Village is quite simply a "jewel." The members of our 2015 Committee believe that the City Council, together with our residents, collectively share the responsibility of maintaining and enhancing this wonderful community and our quality of life. With that in mind, we believe this 2015 Strategic Plan will play a critical role in guiding us in the future so that Westlake Village always remains the special "City in the Country" that we all love and enjoy.

Thank you for giving us the honor and the privilege of serving on the 2015 Committee, and for your support and encouragement during the time we spent on this most important project.

Sincerely,

The Members of the 2015 Committee





THE CITY OF WESTLAKE VILLAGE

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