



CITY OF WESTLAKE VILLAGE

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PRESS RELEASE

CITY OF WESTLAKE VILLAGE VIDEO NEWSLETTER HONORED

The City of Westlake Village's Video Newsletter was recently honored at the annual National Association of Telecommunications Officers and Advisors (NATOA) conference in San Diego. The City took home a first place award in the "Community Event Coverage" category with its coverage of the Amgen Tour of California professional cycling race. In addition, the City won first place in the "Magazine Format Series" category where the Westlake Village Video Newsletter bested cities such as Tucson, Arizona and Walnut Creek, California. Finally, the re-occurring Westlake Village "Originals" series received third place recognition for its episode featuring the recently passed away and long-time resident Bob Raser.

The Westlake Village Video Newsletter debuted in 2013 in an effort to supplement the wide variety of methods used by the City to communicate with residents. Produced monthly in conjunction with the City's Video consultant, GovTV, the Video Newsletter is shown daily on WLVTV (Channel 10 for TWC customers and Channel 99 for AT&T UVerse). Complete episodes can also be downloaded from the City's website, www.wlv.org/videonewsletter. The Video Newsletter features a variety of segments including interviews with City staff on important City projects, safety tips, and City event coverage. In addition, the City produces semi-regular segments such as Westlake Village "Originals" which profiles long-time community members who have made an

impact on the City, and Westlake Village “Cooks and Eats”, a new cooking show featuring residents sharing some of their favorite family recipes.

For more information on the Westlake Village Video Newsletter, visit the City website or call City Hall at 818-706-1613.